

lilyandros@gmail.com linkedin.com/in/lilyandros

### EXPERIENCE

### WEB DESIGNER AND JR. WORDPRESS DEVELOPER

#### TREE RING DIGITAL — DENVER, CO

MAY 2021 - PRESENT

- Design, build, and support a portfolio of WordPress websites
- Creates web page mock-ups and site elements
- · Runs design meetings with clients to determine website feel and functionality
- Trains clients on CMS usage
- Troubleshoots plugins, CSS issues, miscellaneous bugs

### FREELANCE WEB DESIGNER

#### LILY DESIGN — DENVER, CO

DECEMBER 2019 – PRESENT

- Design and develop professional websites, logos and graphics for a variety of businesses and individuals
- Consult with clients to outline website goals, illustrate wire frame, and site functionality
- Responsible for web hosting, execution and maintenance of websites
- Design with standards compliant code with emphasis on browser compatibility and accessibility
- Setup SEO for websites to help optimize the websites rank of various search engines

# DIGITAL MARKETING WEBMASTER

#### PREMIER ROOFING COMPANY — DENVER, CO

**DECEMBER 2018 - MAY 2021** 

- Managed and updated all aspects of the company's online digital presence
- Launched and redesigned multiple company websites utilizing WordPress and HTML/CSS
- · Designed, edited and developed branded HTML emails, graphics, and sliders for internal and external use

# **WEB DESIGN INTERN**

### BIO-TECHNE — CENTENNIAL, CO

MAY 2018 - DECEMBER 2018

- Designed and deployed engaging and responsive landing pages utilizing Bootstrap, HTML and CSS in Drupal
- Coordinated with stakeholders to curate and develop new site content and media
- Developed an interactive pattern library consisting of branded elements to ensure consist branding

# **WEB DESIGNER**

# B-EZ GRAPHIX — TALLAHASSEE, FL

**MARCH 2017 - DECEMBER 2018** 

- Designed and launched a portfolio of responsive and functional websites utilizing WordPress and HTML/CSS
- Maintained consistent communication with clients to capture their artistic vision for the site
- Networked at local events to promote the company's brand and services

### EDUCATION

# **BACHELOR OF SCIENCE, INFORMATION COMMUNICATION & TECHNOLOGY**

FLORIDA STATE UNIVERSITY

**GRADUATED MAY 2018** 

Minor in Entrepreneurship // GPA 3.86 // WVFS, The Voice of Florida State // PHI ETA SIGMA

### SKILLS